



**“MEXICO'S WEALTH IS IN THE DYNAMISM
AND ENERGY OF ITS YOUTH”: RICARDO SALINAS**

—Mr. Salinas presented his vision of the future and its opportunities to students at the Universidad Panamericana—

Mexico City, October 31, 2017 - Grupo Salinas, a group of dynamic, fast-growing and technologically advanced companies, deeply committed to the modernization of the countries where they operate, announced today that its founder, Ricardo Salinas, presented his vision about the future and the challenges and opportunities that young people will face in the coming years.

At the Universidad Panamericana, before the General Dean of the UP-IPADE System, José Antonio Lozano Díez; Dean of the UP Mexico Campus, Santiago García; faculty and more than 400 students, Mr. Salinas said that a country's wealth lies in its human capital, especially in the dynamism and energy of its youth.

Quoting Kevin Kelly, author of "The Inevitable," Mr. Salinas said the world has changed drastically over the past three decades and the forces driving this process will accelerate further in the coming years.

He noted that, just as processes are constantly updated, all of us must learn continuously, otherwise we will become obsolete. Many professions will disappear, but new opportunities will also arise for those who know how to take advantage of them; he added that young people will have to generate much greater value than machines to avoid being replaced by them.

However, these changes are positive because —just as 200 years ago the mechanization of the field freed workers who took up new professions— great opportunities for young people are now open, as new activities will emerge for them.

He noted that the world is now closely connected and has access to global knowledge, and it is necessary to look at how to take advantage of this large amount of information, and how to create greater value with it. Mr. Salinas also said that young

people in Mexico should reflect on where the world is going, how to identify the great opportunities to innovate and make the decisions that leads to success.

The challenges of the future require a new educational scheme, which favors critical thinking and creativity. In addition, it is necessary to create an enabling environment, with freedom, security and justice, to generate prosperity.

Mr. Salinas concluded that never in the history of mankind have there been so many possibilities to innovate and be successful, and assured that Mexico has a bright future that requires the passion and energy of its young people.

Ricardo Salinas is firmly committed to participate in forums for ideas that contribute to boost value creation and higher levels of development, well-being and progress in communities.

About Grupo Salinas

Grupo Salinas (www.gruposalinas.com) is a group of dynamic, fast growing, and technologically advanced companies focused on creating: economic value through market innovation and goods and services that improve standards of living; social value, to create social capabilities to improve the communities' conditions; and environmental value, by reducing the negative impact related to its business activities. Created by Mexican entrepreneur Ricardo B. Salinas (www.ricardosalinas.com), Grupo Salinas operates as a management development and decision forum for the top leaders of member companies. These companies include: TV Azteca (www.TVazteca.com; www.irtvazteca.com) Azteca America (us.azteca.com), Grupo Elektra (www.grupoelektra.com.mx), Banco Azteca (www.bancoazteca.com.mx), Advance America (www.advanceamerica.net), Afore Azteca (www.aforeazteca.com.mx), Seguros Azteca (www.segurosazteca.com.mx), Punto Casa de Bolsa (www.puntocasadebolsa.mx), Totalplay (www.totalplay.com.mx) and Enlace TP (www.enlacetp.mx). TV Azteca and Grupo Elektra trade shares on the Mexican Stock Market and are part of its Sustainability Index. Each of the Grupo Salinas companies operates independently, with its own management, board of directors and shareholders. Grupo Salinas has no equity holdings. The group of companies shares a common vision, values and strategies for achieving rapid growth, superior results and world-class performance.

Press Relations:

Luciano Pascoe, +52 (55) 1720 1313 ext. 36553, lpascoe@gruposalinas.com.mx
Daniel McCosh, +52 (55) 1720-0059, dmccosh@gruposalinas.com