



TV AZTECA SUCCESSFULLY ISSUES Ps.4,000 MILLION OF CERTIFICADOS BURSATILES

—The notes have a five-year maturity and will serve to amortize the remainder of dollar-denominated bonds due in 2020, and to refinance liabilities—

—The placement will improve the company's maturity profile and reduce exposure to foreign currency debt—

Mexico City, September 21, 2017—TV Azteca, S.A.B. de C.V. (BMV: AZTECACPO; Latibex: XTZA), one of the two largest producers of Spanish-language television programming in the world, announced today that it successfully issued Ps.4,000 million in *Certificados Bursátiles (Cebures)*, due in five years, with a coupon of TIIE + 290 bps.

The Cebures, due in September 2022, will serve to amortize the remainder of the notes of the company, denominated in dollars, that are due in 2020, as well as to refinance peso denominated liabilities.

"The issue represents a vote of confidence from the financial community regarding TV Azteca's strong prospects and will significantly improve the debt maturity profile, as well as reduce exposure to foreign currency liabilities," said Esteban Galíndez, CFO of TV Azteca.

Company Profile

TV Azteca is one of the two largest producers of Spanish-language television programming in the world, operating four television networks in Mexico, Azteca Trece, Azteca 7, adn40 and a+, through more than 300 owned and operated stations across the country. TV Azteca affiliates include Azteca America, a broadcast television network focused on the rapidly growing U.S. Hispanic market, and Azteca Web, an Internet company that operates one of Mexico's most popular Websites.

TV Azteca is a Grupo Salinas company (www.gruposalinas.com), a group of dynamic, fast-growing, and technologically advanced companies focused on creating shareholder value, contributing to build the middle class of the countries in which they operate and improving society through excellence. Created by Mexican entrepreneur Ricardo B. Salinas (www.ricardosalinas.com), Grupo Salinas operates as a management development and decision forum for the top leaders of member companies. The companies include TV Azteca (www.tvazteca.com; www.irtvazteca.com), Azteca America (us.azteca.com), Grupo Elektra (www.elektra.com.mx; www.grupoelektra.com.mx), Banco Azteca (www.bancoazteca.com.mx), Advance America (www.advanceamerica.net), Afore Azteca (www.aforeazteca.com.mx), Seguros Azteca (www.segurosazteca.com.mx), Totalplay (www.totalplay.com.mx) and Enlace TP (enlacep.mx). Each of the Grupo Salinas companies operates independently, with its own management, board of directors and shareholders. Grupo Salinas has no equity holdings. However, the member companies share a common vision, values and strategies for achieving rapid growth, superior results and world-class performance.

Except for historical information, the matters discussed in this press release are forward-looking statements and are subject to certain risks and uncertainties that could cause actual results to differ materially from those projected. Other risks that may affect TV Azteca and its subsidiaries are identified in documents sent to securities authorities.

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